

SEAN BRYSON

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SUMMARY OF SKILLS

- Proactive management skills; able to lead teams to work towards shared goals
- Experience working with cross-functional teams, including internal and external resources
- Solid communication and interpersonal skills, creative thinking, effective problem-solving, facilitation, prioritization, and decision-making skills
- Strength in managing multiple schedules, deadlines and budgets
- Experienced in both creative and production across multiple channels and disciplines - branding, interactive (responsive, mobile, and social media components), print, DM, POS & video production

EMPLOYMENT HISTORY

Project Manager - Print & Digital

Healthwise Creative Resource Group (Current)

Healthwise CRG is an independent, full-service communications agency dedicated exclusively to healthcare.

- Project Management, project planning, execution of deliverables, development of estimates, timelines, and external production resources as required
- Experience working with The Pharmaceutical Advertising Advisory Board (PAAB)

Clients: AstraZeneca, Allergan, Eisai.

Project Manager - Print & Digital

Americana Music Publishing (Dept.9 Music Inc.), Autumn Productions, AutumnVR (2015 - 2019)

Oversaw all aspects of multiple interactive & print projects for Edmonton based Americana Music Publishing & subsidiaries; Autumn Productions & AutumnVR.

- Project Management, project planning, execution of deliverables, development of estimates, timelines, and external production resources as required
- Content Management for all social media outlets
- Music supervision, and music placement / licensing for film & television
- Website development (front & backend) and website design
- Company branding

Digital Project Manager

Anderson DDB Health & Lifestyle (2015)

One of Canada's leading, full-service, health and lifestyle agencies.

- Proactive in implementing digital standards & procedure guidelines
- Managed day to day digital requests as well as multiple projects - utilizing internal and external resources and suppliers

Clients: GSK U.S. (Benlysta), GSK Global, Toronto Transit Commission, Amarin U.S. (Vascepa).

Project Manager - Print & Digital

Kenna Toronto (2014 - 2015)

A marketing solutions provider, offering innovative technology solutions, transformative solutions for sales and communications, hosted CRM solutions, digital, media and social capabilities.

- Hired on a short-term contract to manage and deliver a range of digital projects

- Proactive in implementing new digital planning process

Clients: Mercedes-Benz, Four Seasons, Dr. Oetker, SONOS.

Senior Project Manager - Print & Digital

Inventiv Health Canada - JSA Canada & GSW Worldwide (2012 - 2014)

One of Canada's largest healthcare communications agency.

- Implemented digital standards & procedures for Montreal office
- Procurement of external suppliers for cost-effective video & print production, web development & signage
- Managed multiple projects, simultaneous, across several teams - utilizing internal and external resources and suppliers
- Departmental budgeting, estimating, trafficking, scope development, timelines, staffing
- Experience working with The Pharmaceutical Advertising Advisory Board (PAAB)

Clients: Kimberly Clark (U.S.), Shire, Pfizer, Valeant Canada, Seattle Genetics, Gilead, Takeda.

Project Leader, Digital Services

TrojanOne Marketing / The T1 Agency (2007 - 2012)

A marketing, consulting, sponsorship and experiential events agency.

- Proactive in bringing digital advertising, web development, and video production in-house, creating a separate department and revenue stream
- Introduced and grew company talent pool which resulted in an increase in employment retention
- Managed workflow, traffic, staffing and training; programmers (front & backend), designers & production artists, copywriters, and video production
- Managed upwards of 5 to 6 staff members at one time
- Tracked and managed multiple project budgets

Clients: Canadian Tire, Mattel, Speed Skating Canada, NIKE, OLG, ParticipAction.

Interactive & Print Designer / Project Manager

Maple Music Recordings / MapleMusic.com / Open Road Recordings / Universal Music / Fontana North (2000 - 2007)

Clients: Canadian Idol, JUNO Awards, CARAS, Standard Broadcasting (Astral Media), Bruce Cockburn, The Tragically Hip, David Usher.

TECHNICAL SKILLS

- Proficient in Adobe Creative Suite, WordPress, Microsoft Project, JIRA, Microsoft Office, Smart Sheet, Advantage, Mockflow, OmniGraffle
- Fluent in scripting languages: HTML, CSS
- Able to set up WordPress, MySQL databases, configuring DNS, creating email accounts, building and deploying of newsletters & eBlasts
- Understanding & knowledge of Java Script, PHP, MySQL, DoubleClick Studio, Rival IQ, iQ Mercury