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| **SEAN BRYSON, PMP**  [swbryson1@gmail.com](mailto:swbryson1@gmail.com)  416.419.0942  [seanwilliambryson.ca](http://seanwilliambryson.ca/)  [linkedin.com/in/seanbryson](https://www.linkedin.com/in/seanbryson)  **PROFILE**  A Project Management Professional with 20 years of experience managing healthcare and non-healthcare projects across multiple channels and disciplines - interactive (websites, mobile apps, email marketing, and social media), print production (branding, DM, POS), experiential marketing installations, and video production. |
| **CERTIFICATIONS**   * Project Management Professional (PMP)® * [PMP DIGITAL BADGE](https://www.credly.com/BADGES/E5A9D764-50B6-4466-AF18-16D95B2B39EC) |
| **HARD & SOFT SKILLS**   * Firsthand experience with project management software; Smartsheet, ClickUp, Workamajig, Microsoft Project, Jira * Strength in managing multiple schedules and deadlines * Flexible and adaptable in a modern working environment * Thrives in a high-performing cross-functional team * A solutions finder - able to identify issues and fulfill requirements using external/third part suppliers as needed * Proficient in Adobe Creative Suite, WordPress, Microsoft Office * Fluent in scripting languages HTML and CSS |
| **EXPERIENCE**  **PROJECT MANAGER -** 2022 FleishmanHillard Highroad  *FHR is part of the global FleishmanHillard network, with 85 offices in more than 30 countries - Public affairs, corporate reputation, brand marketing, social and digital.*   * Contract position managing projects for Corteva Agriscience, National Pork Board (US), Capital One   **PROJECT MANAGER -** 2022 AI Nexus  *AI Nexus is a diversified artificial intelligence company focused on building Cognitive AI applications across multiple industry verticals.*   * Part-time contract position managing website updates & new builds for Mia Care (Senior Healthcare)   **PROJECT MANAGER -** 2021 to 2022 Brightworks Interactive Marketing  *A full-service agency specializing in digital marketing and advertising with offices in Toronto and New York.*   * Contract position managing a wide range of project including responsive web design, print, email deploys, and social campaigns for AstraZeneca (IMFINZI durvalumab), and BeiGene Canada (Brukinsa)   **PROJECT MANAGER -** 2021 Performance Art  *Performance Art is a multinational specialist agency that brings together the powers of data, technology and creativity to build brands.*   * Contract position supporting US and Canadian teams for LYFT Inc., Veterans United Home Loans, and BMW Canada * Project: [Veterans United Home Loans - #ThanksToVeterans - Home Giveaway](https://www.thankstoveterans.com/)   **DIGITAL PROJECT MANAGER -** 2021  Cundari  *Canada’s most globally awarded independent agency.*   * Contract position supporting the execution of digital projects for Mott’s Clamato Caesar, Canada Dry, and Bai Canada   **PROJECT MANAGER -** 2020  Healthwise Creative Resource Group  *Healthwise CRG is a Toronto-based full-service communications agency dedicated exclusively to healthcare.*   * Proactively implemented company-wide digital guidelines resulting in expanded digital efficiency and increased revenue opportunities * Spearheaded the development of digital marketing templates with cross-functional collaboration - digital checklists, digital workback schedules, scorecards, project briefs * Experience working with PAAB, the customer advisory board/pre-clearance service - recognized by Health Canada for advertising directed to healthcare professionals * Experience with cloud-based customer relationship management systems (Veeva CRM) * Clients: AstraZeneca, Allergan, Eisai, Vista Eye Centre   **PROJECT MANAGER -** 2015 to 2019  Americana Music Publishing / Dept.9 Music Inc.  Autumn Productions - Film Production Company  Autumn VR - Virtual Reality Gaming, 360° Storytelling   * Oversaw all aspects (Developers - mobile app, gaming, and web, songwriting and voice-over talent, video and commercial production, print production suppliers) - of multiple interactive and print projects for Edmonton based Americana Music Publishing and subsidiaries * Decreased production costs by:   + Creating all corporate websites (front-end and back-end development, sitemaps, wireframes)   + Developing branding for AMP and Dept.9 Music   + Creating all company social media outlets including YouTube channels and Facebook ads   + Managing content for all company social media outlets and websites * Provided music supervision and music placement - licensing for film and television * Project: [Paranormal Activity: The Lost Soul video game](https://www.youtube.com/watch?v=Qsna1ChGt0E) * Project: [Jesus VR - The Story of Christ in 360°](https://www.youtube.com/watch?v=1KQ750W-2r8)   **DIGITAL PROJECT MANAGER** **-** 2015  Anderson DDB Health & Lifestyle  *One of Canada’s leading, full-service, health and lifestyle agencies.*   * Proactively implemented digital standards and procedures guidelines for the Toronto office, leveraging best practices from team resources * Point person on training new hires, interns, and external suppliers on new digital standards and procedures guidelines * Managed multiple projects utilizing internal resources; to manage resource overloads, timelines, and to ensure project successes, external resources and suppliers were utilized when needed * Proactive in developing new relationships with external suppliers to save on production costs * Clients: GSK U.S. (Benlysta), GSK Global, Toronto Transit Commission, Amarin U.S. (Vascepa)   **PROJECT MANAGER -** 2014 to 2015  Kenna Toronto  *A marketing solutions provider, offering innovative technology solutions, hosted CRM solutions, digital, media and social capabilities.*   * Hired on a short-term contract to manage and deliver a range of digital projects * Proactive in implementing new digital planning process * Clients: Mercedes-Benz, Four Seasons, Dr. Otker, SONOS   **SENIOR PROJECT MANAGER -** 2012 to 2014  Inventiv Health / GSW Worldwide  *One of Canada’s largest communications firm specializing exclusively in health care.*   * Implemented digital standards and procedures guide for Montreal office * Procurement of new external suppliers for video production and web development that improved project efficiency and created future business * Troubleshooting - Identified and resolved issues in regard to:   + International shipping - customs clearance of digital hardware to the U.S.   + Brand ambassador talent for Canadian healthcare conferences (Booking talent, costumes, accommodations, flights)   + Canadian production team logistics for U.S. client corporate video shoots (Planning, production, and post-production) * Managed multiple projects, simultaneous, across several teams - utilizing internal and external resources and suppliers * Clients: Kimberly Clark (U.S.), Shire, Pfizer, Valeant Canada, Seattle Genetics, Gilead, Takeda, Janssen, Amgen, Biogen   **PROJECT LEADER, DIGITAL SERVICES -** 2007 to 2012  Trojanone / The T1 Agency  *A Toronto-based brand engagement agency.*   * Proactive in bringing digital advertising, web development, and video production in-house, creating a separate department, which resulted in increased revenue streams * Oversaw a team of 5, including web developers, designers, and video production * Clients: Canadian Tire, RBC, Hudson’s Bay, Mattel, Speed Skating Canada, NIKE, OLG, ParticipAction |