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| **SEAN BRYSON, PMP**  [swbryson1@gmail.com](mailto:swbryson1@gmail.com) I 416.419.0942 I [seanwilliambryson.ca](http://seanwilliambryson.ca/) I [linkedin.com/in/seanbryson](https://www.linkedin.com/in/seanbryson/)  **PROFILE**  A Project Management Professional with 20 years of experience managing healthcare and non-healthcare projects across multiple channels and disciplines - interactive (websites, mobile apps, email marketing, and social media), print production (branding, DM, POS), experiential marketing installations, and video production. |
| **CERTIFICATIONS**   * Project Management Professional (PMP)® * [PMP DIGITAL BADGE](https://www.credly.com/BADGES/E5A9D764-50B6-4466-AF18-16D95B2B39EC) |
| **HARD & SOFT SKILLS**   * Strength in managing multiple schedules and deadlines * Flexible and adaptable in a modern working environment * Thrives in a high-performing cross-functional team * A solutions finder - able to identify issues and fulfill requirements using external/third part suppliers as needed * Firsthand experience with project management software; Smartsheet, ClickUp, Workamajig, Microsoft Project, Jira * Proficient in Adobe Creative Suite, WordPress, Microsoft Office * Experience with cloud-based customer relationship management systems (Veeva CRM) |
| **EMPLOYMENT HISTORY**  **PROJECT MANAGER -** 2022 FleishmanHillard Highroad  *FHR is part of the global FleishmanHillard network.*   * Contract position managing projects for Corteva Agriscience, National Pork Board (US), Capital One, and Ag in Motion - Western Canada’s Farm Expo   **PROJECT MANAGER -** 2021 to 2022 Brightworks Interactive Marketing  *A full-service agency with offices in Toronto and New York.*   * Contract position managing a wide range of project including responsive web design, print, email deploys, and social campaigns for AstraZeneca (IMFINZI durvalumab), and BeiGene Canada (Brukinsa)   **PROJECT MANAGER -** 2021 Performance Art  *Performance Art is a multinational specialist agency that brings together the powers of data, technology and creativity to build brands.*   * Contract position supporting US and Canadian teams for LYFT Inc., Veterans United Home Loans, and BMW Canada * Project: [Veterans United Home Loans - #ThanksToVeterans - Home Giveaway](https://www.thankstoveterans.com/2021/)   **PROJECT MANAGER -** 2020  Healthwise Creative Resource Group  *Healthwise CRG is a Toronto-based full-service communications agency dedicated exclusively to healthcare.*   * Proactively implemented company-wide digital guidelines resulting in expanded digital efficiency and increased revenue opportunities * Spearheaded the development of digital marketing templates with cross-functional collaboration - digital checklists, digital workback schedules, scorecards, project briefs * Experience working with PAAB, the customer advisory board/pre-clearance service - recognized by Health Canada for advertising directed to healthcare professionals * Clients: AstraZeneca, Allergan, Eisai, Vista Eye Centre   **PROJECT MANAGER -** 2015 to 2019  Americana Music Publishing (Dept.9 Music Inc.) / Autumn Productions - Film Production Company / Autumn VR - Virtual Reality Gaming, 360° Storytelling   * Oversaw all aspects (Developers - mobile app, gaming, and web, songwriting and voice-over talent, video, and commercial production, print production suppliers) - of multiple interactive and print projects for Edmonton based Americana Music Publishing and subsidiaries * Decreased production costs by:   + Creating all corporate websites (front-end and back-end development, sitemaps, wireframes)   + Developing branding for AMP and Dept.9 Music   + Creating all company social media outlets including YouTube channels and Facebook ads   + Managing content for all company social media outlets and websites * Provided music supervision and music placement - licensing for film and television * Project: [Paranormal Activity: The Lost Soul video game](https://www.youtube.com/watch?v=Qsna1ChGt0E) * Project: [Jesus VR - The Story of Christ in 360°](https://www.youtube.com/watch?v=1KQ750W-2r8)   **DIGITAL PROJECT MANAGER** **-** 2015  Anderson DDB Health & Lifestyle  *One of Canada’s leading health and lifestyle agencies.*   * Proactively implemented digital standards and procedures guidelines for the Toronto office, leveraging best practices from team resources * Point person on training new hires, interns, and external suppliers on new digital standards and procedures guidelines * Managed multiple projects utilizing internal resources; to manage resource overloads, timelines, and to ensure project successes, external resources and suppliers were utilized when needed * Proactive in developing new relationships with external suppliers to save on production costs * Clients: GSK U.S. (Benlysta), GSK Global, Toronto Transit Commission, Amarin U.S. (Vascepa)   **SENIOR PROJECT MANAGER -** 2012 to 2014  Inventiv Health / GSW Worldwide (Syneos Health)  *Full-service communications agency specializing exclusively in health care.*   * Implemented digital standards and procedures guide for Montreal office * Procurement of new external suppliers for video production and web development that improved project efficiency and created future business * Troubleshooting - Identified and resolved issues regarding:   + International shipping - customs clearance of digital hardware to the U.S.   + Brand ambassador talent for Canadian healthcare conferences (Booking talent, costumes, accommodations, flights)   + Canadian production team logistics for U.S. client corporate video shoots (Planning, production, and post-production) * Managed multiple projects, simultaneous, across several teams - utilizing internal and external resources and suppliers * Clients: Kimberly Clark (U.S.), Shire, Pfizer, Valeant Canada, Seattle Genetics, Gilead, Takeda, Janssen, Amgen, Biogen   **PROJECT LEADER, DIGITAL SERVICES -** 2007 to 2012  The T1 Agency (Trojanone)  *A Toronto-based experiential agency.*   * Proactive in bringing digital advertising, web development, and video production in-house, creating a separate department, which resulted in increased revenue streams * Oversaw a team of 5, including web developers, designers, and video production * Clients: Canadian Tire, RBC, Hudson’s Bay, Mattel, Speed Skating Canada, NIKE, OLG, ParticipAction |