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| **SEAN BRYSON, PMP**swbryson1@gmail.com I 416.419.0942 I [seanwilliambryson.ca](http://seanwilliambryson.ca/) I [linkedin.com/in/seanbryson](https://www.linkedin.com/in/seanbryson/)**PROFILE** A Project Management Professional with 20 years of experience managing healthcare and non-healthcare projects across multiple channels and disciplines - interactive (websites, mobile apps, email marketing, and social media), print production (branding, DM, POS), experiential marketing installations, and video production. |
| **CERTIFICATIONS*** Project Management Professional (PMP)®
* [PMP DIGITAL BADGE](https://www.credly.com/BADGES/E5A9D764-50B6-4466-AF18-16D95B2B39EC)
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| **HARD & SOFT SKILLS*** Strength in managing multiple schedules and deadlines
* Flexible and adaptable in a modern working environment
* Thrives in a high-performing cross-functional team
* A solutions finder - able to identify issues and fulfill requirements using external/third part suppliers as needed
* Firsthand experience with project management software; Smartsheet, ClickUp, Workamajig, Microsoft Project, Jira
* Proficient in Adobe Creative Suite, WordPress, Microsoft Office
* Experience with cloud-based customer relationship management systems (Veeva CRM)
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| **EMPLOYMENT HISTORY****PROJECT MANAGER -** 2022FleishmanHillard Highroad*FHR is part of the global FleishmanHillard network.** Contract position managing projects for Corteva Agriscience, National Pork Board (US), Capital One, and Ag in Motion - Western Canada’s Farm Expo

**PROJECT MANAGER -** 2021 to 2022Brightworks Interactive Marketing*A full-service agency with offices in Toronto and New York.** Contract position managing a wide range of project including responsive web design, print, email deploys, and social campaigns for AstraZeneca (IMFINZI durvalumab), and BeiGene Canada (Brukinsa)

**PROJECT MANAGER -** 2021Performance Art*Performance Art is a multinational specialist agency that brings together the powers of data, technology and creativity to build brands.* * Contract position supporting US and Canadian teams for LYFT Inc., Veterans United Home Loans, and BMW Canada
* Project: [Veterans United Home Loans - #ThanksToVeterans - Home Giveaway](https://www.thankstoveterans.com/2021/)

**PROJECT MANAGER -** 2020Healthwise Creative Resource Group *Healthwise CRG is a Toronto-based full-service communications agency dedicated exclusively to healthcare.* * Proactively implemented company-wide digital guidelines resulting in expanded digital efficiency and increased revenue opportunities
* Spearheaded the development of digital marketing templates with cross-functional collaboration - digital checklists, digital workback schedules, scorecards, project briefs
* Experience working with PAAB, the customer advisory board/pre-clearance service - recognized by Health Canada for advertising directed to healthcare professionals
* Clients: AstraZeneca, Allergan, Eisai, Vista Eye Centre

**PROJECT MANAGER -** 2015 to 2019Americana Music Publishing (Dept.9 Music Inc.) / Autumn Productions - Film Production Company / Autumn VR - Virtual Reality Gaming, 360° Storytelling* Oversaw all aspects (Developers - mobile app, gaming, and web, songwriting and voice-over talent, video, and commercial production, print production suppliers) - of multiple interactive and print projects for Edmonton based Americana Music Publishing and subsidiaries
* Decreased production costs by:
	+ Creating all corporate websites (front-end and back-end development, sitemaps, wireframes)
	+ Developing branding for AMP and Dept.9 Music
	+ Creating all company social media outlets including YouTube channels and Facebook ads
	+ Managing content for all company social media outlets and websites
* Provided music supervision and music placement - licensing for film and television
* Project: [Paranormal Activity: The Lost Soul video game](https://www.youtube.com/watch?v=Qsna1ChGt0E)
* Project: [Jesus VR - The Story of Christ in 360°](https://www.youtube.com/watch?v=1KQ750W-2r8)

**DIGITAL PROJECT MANAGER** **-** 2015Anderson DDB Health & Lifestyle*One of Canada’s leading health and lifestyle agencies.** Proactively implemented digital standards and procedures guidelines for the Toronto office, leveraging best practices from team resources
* Point person on training new hires, interns, and external suppliers on new digital standards and procedures guidelines
* Managed multiple projects utilizing internal resources; to manage resource overloads, timelines, and to ensure project successes, external resources and suppliers were utilized when needed
* Proactive in developing new relationships with external suppliers to save on production costs
* Clients: GSK U.S. (Benlysta), GSK Global, Toronto Transit Commission, Amarin U.S. (Vascepa)

**SENIOR PROJECT MANAGER -** 2012 to 2014Inventiv Health / GSW Worldwide (Syneos Health)*Full-service communications agency specializing exclusively in health care.** Implemented digital standards and procedures guide for Montreal office
* Procurement of new external suppliers for video production and web development that improved project efficiency and created future business
* Troubleshooting - Identified and resolved issues regarding:
	+ International shipping - customs clearance of digital hardware to the U.S.
	+ Brand ambassador talent for Canadian healthcare conferences (Booking talent, costumes, accommodations, flights)
	+ Canadian production team logistics for U.S. client corporate video shoots (Planning, production, and post-production)
* Managed multiple projects, simultaneous, across several teams - utilizing internal and external resources and suppliers
* Clients: Kimberly Clark (U.S.), Shire, Pfizer, Valeant Canada, Seattle Genetics, Gilead, Takeda, Janssen, Amgen, Biogen

**PROJECT LEADER, DIGITAL SERVICES -** 2007 to 2012The T1 Agency (Trojanone) *A Toronto-based experiential agency.** Proactive in bringing digital advertising, web development, and video production in-house, creating a separate department, which resulted in increased revenue streams
* Oversaw a team of 5, including web developers, designers, and video production
* Clients: Canadian Tire, RBC, Hudson’s Bay, Mattel, Speed Skating Canada, NIKE, OLG, ParticipAction
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